

HOLY CROSS COLLEGE(AUTONOMOUS) NAGERCOIL



Accredited with 'A++' Grade (CGPA 3.53 - V Cycle) by NAAC
Affiliated to Manonmaniam Sundaranar University, Tirunelveli.
An ISO 9001:2015 Certified Institution
Nagercoil 629 004.



Department of Economics Prospectus

Introduction:

The Department of Economics is as old as the college itself. Having emerged as an undergraduate Department in 1967, developed as a PG department in 2003, it has now attained the status of a Research Centre. The department has produced many university rank holders in the past decades. The inter disciplinary PG course Business Economics (Self finance) was started in 2003. From 2016 it has been changed to MA Economics. "CROSSNOMICS", A State level intercollegiate quiz competitions in Economics is a special feature of this department. The department provides opportunities to tap the talents and skills of our students. It promotes entrepreneurial awareness and nurtures social responsibility. It has collaboration with SRAEF, NGO's and other centers. Conduct of Know Your Economy test is a notable activity.

Vision:

We aim at nurturing the knowledge of dynamics of Economics in our students with research thrust and career orientation, enabling them to analyse economic issues from time to time

Mission:

- ❑ To frame suitable study methods and to make teaching student centric
- ❑ To train our students to become career oriented
- ❑ To tap the talents and analytical skills of our students
- ❑ To promote entrepreneurship skill and nurture social responsibility

Objectives:

After the completion of the Economics Course, our students will be able to

- ❑ To frame suitable study methods to enhance the standard of our slow achievers.
- ❑ To tap the talents and skills of our students.
- ❑ To promote entrepreneurial motivation and nurture social responsibility.
- ❑ To prepare students choose a carrier

Department Profile

B.A Economics	-	1966	M.A Economics	-	2016
M.A Business Economics	-	2003	Research Centre	-	2017

Highlights of the Department

Student Exchange Programme
Paper Presentation by students – National & International Conferences
Know Your Economy - Intradepartmental Test
ECON SPECTRUM – Department Magazine
Spare and Share - Food Distribution to the Needy



Value Added Courses



- Women & Society in India
- Indian Polity
- Home Management
- Digital Marketing
- Health and Wellness
- Public Administration
- Medical Economics
- Human Resource Management
- Non-Verbal Reasoning



Support the Students with...

- Leadership Roles
- Present Papers in Conferences
- Master of Ceremony
- Book Review
- Self-Learning Courses
- Peer Teaching
- Marketing skills through organic food sales day
- Book Review
- Demonstration with Models
- Industrial Visit
- Exposure Lectures by Experts

- Group Discussion
- Coaching to Slow Learners
- Concept Mapping
- Budget discussion
- Entrepreneurial Activities
- Extension Activities
- Poster Presentation
- Debate
- Participation in Competition
- Album Making
- Field Visit
- Attending Seminars
- Exhibition
- Case Study
- Brainstorming
- Assignment
- Quiz
- Field Project
- Research Projects
- Homework

Seminar Organised



Organizing a series of seminars focused on student career development is a great way to provide valuable guidance and insight to young learners. These seminars can cover a wide range of topics,



from resume building and job interview skills to industry-specific knowledge and entrepreneurial opportunities. By inviting professionals from various fields, students can gain first-hand experiences, learn about the latest trends in their areas of interest, and network with experts. Additionally, interactive workshops and Q&A sessions can help students clarify their goals, build confidence, and make informed decisions about their futures.

Ultimately, these seminars serve as an essential platform for equipping students with the tools they need to navigate their career paths effectively.



Career Guidance and Counselling

Organizing Career Guidance & Counselling sessions is an essential initiative for helping students navigate the complexities of choosing the right career path. These sessions provide students with personalized advice, insights into various industries, and strategies for achieving their career goals. By offering one-on-one consultations with

career experts and counselors, students can better understand their strengths, interests, and potential career options



Career Opportunities

- ❖ Financial Analyst
- ❖ Economist
- ❖ Policy Analyst
- ❖ Data Analyst
- ❖ Market Researcher

- ❖ Investment Analyst
- ❖ Management Consultant
- ❖ Economic Development Specialist
- ❖ Government Jobs
- ❖ Academic Researcher

MOU (Memorandum of Understanding)



An MOU (Memorandum of Understanding) with student entrepreneurs can serve as a strategic partnership to support and nurture young talent in the entrepreneurial space. By formalizing the collaboration, educational institutions, organizations, or businesses can provide student entrepreneurs with access to resources like

mentorship, funding opportunities, workshops, and

networking events. The MOU outlines the roles, responsibilities, and benefits for all parties involved, ensuring a structured and mutually beneficial relationship. This partnership can help student entrepreneurs gain real-world experience, refine their

business ideas, and build a strong foundation

for their ventures. Ultimately, the MOU fosters an environment that encourages innovation, creativity, and practical learning, helping students transition from ideas to viable businesses.



Outstanding Performance in Sports

NO OF MEDALS - 32

International	3
National	7
State	13
University	7
District	2

- ❖ III Place Common Wealth Weightlifting Federation, Tashkent, Uzbekistan



R. Arockiya Alish

- ❖ IX Place International Weightlifting Federation, Tashkent, Uzbekistan

- ❖ II Place Indian Weightlifting Federation, Sports Authority of India, NS NIS, Patiala

- ❖ I Place Indian Weightlifting Federation, Sports Authority of India, NS NIS, Patiala

- ❖ I Place Tamil Nadu Strength Building Association, Aringar Anna Stadium, Nagercoil

- ❖ II Place Common Wealth Weightlifting Federation, Apia, Samoa Island, Australia

- ❖ Winner Position Association of Indian Universities, Manonmaniam Sundaranar University, Tirunelveli

- ❖ I Place Indian Weightlifting Federation, Kolkata, West Bengal

- ❖ I Place Association of Indian Universities, Odisha

- ❖ I Place Tamil Nadu State Weightlifting Association, Annai Meera College of Engineering, Vellore

- ❖ I Place Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu

- ❖ I Place TDMNS College, Kallikulam



P. Akila

- ❖ II Place TDMNS College, T. Kallikulam
- ❖ III Place Association of Indian Universities, Odisha
- ❖ II Place Tamil Nadu State Weightlifting Association, Annai Meera College of Engineering, Vellore
- ❖ I Place Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu
- ❖ I Place TDMNS College, Kallikulam

Placement and Progression

Our department places a strong emphasis on both placement and progression to ensure that students are not only well-prepared to enter the workforce but also positioned for long-term career success. We provide comprehensive placement support through dedicated career counseling, resume-building workshops, mock interviews, and collaborations with top industry recruiters, helping students secure meaningful internships and jobs that align with their skills and aspirations. Beyond placement, we focus on progression by offering continuous professional development opportunities such as skill-building workshops, leadership training, and mentorship programs. Our department strives to equip students with the tools and resources they need to excel and advance in their careers, fostering growth and success well beyond their initial employment.

Alumnae as Resource Person

- ❖ Session on Successful Entrepreneur
- ❖ Talk on Women Entrepreneurship
- ❖ Session on Reskilling, Upskilling and Beyond
- ❖ Session on Quality Life
- ❖ Talk on Ayurvedha Medicine
- ❖ Lecture on Honesty
- ❖ Entrepreneurial Motivation of Women and Ideas of business
- ❖ Board of Study Subject Expert

Competitions Organised

- ❖ Intercollegiate Quiz Competition - CROSSNOMICS
- ❖ Inter Class Quiz Competition
- ❖ Cultural Competition
- ❖ Econ Petals
- ❖ Model Making Competition
- ❖ Christmas Competition
- ❖ Econ Bells Competition to School Students
- ❖ Youth Skill Day Competition
- ❖ Elocution Competition World Population Day
- ❖ Drawing Competition

❖ Paper Presentation Competition on Sustainable Development

Extension Activities

- ❖ Cleaning Campaign,
- ❖ Nesamani Nagar
- ❖ School Campus Cleaning, Putheri
- ❖ Competition for Special Children, Nanjil Oasis
- ❖ Joy of Giving, Thejasve Children's Home (Echo Share)
- ❖ Sea Shore Cleaning, Periyavilai
- ❖ Viral Fever Awareness, North Soorankudi
- ❖ Plastic Awareness, North Soorankudi
- ❖ Mentally Retarded Home Visit, Manolaya (Echo Share)
- ❖ Planting a Tree, Periyavilai
- ❖ ECO Share – Vallankumaranvilai Govt School
- ❖ Monetary Help to OASIS Special Children



Various Programme for Students

Our department is committed to promoting gender equality and creating a supportive, inclusive environment for all students through a variety of gender-related programs. These initiatives aim to raise awareness about gender issues, encourage open dialogue, and empower students to challenge stereotypes and biases. Programs include workshops on gender sensitivity, leadership training for women, and discussions on creating inclusive spaces in the workplace and academia. By engaging students in these conversations, we strive to foster respect, equality, and mutual understanding, ensuring that everyone, regardless of gender, has the opportunity to thrive and contribute meaningfully to society. These programs also encourage students to be proactive in addressing gender-related challenges, both within and outside of academic settings, and to become advocates for positive change in their communities.



- ❖ WOMENOMICS
- ❖ Women Participation in Life
- ❖ Successful Entrepreneur
- ❖ Empowering Women Through Technology Entrepreneurship
- ❖ Women Health Issues and Remedies

- ❖ Nature Walk
- ❖ Nuances in Imparting Environmental Consciousness
- ❖ Clean Campaign
- ❖ Distribution of Seeds
- ❖ Awareness of Using "Manjapai"
- ❖ Sea Shore Cleaning, Periyavilai



- ❖ Indian Constitutional Rights
- ❖ Orientation on Code of Conduct
- ❖ Talk on Quality of Life
- ❖ Motivational Talk on Women's Rights
- ❖ Orientation on Right to Vote
- ❖ Programme on Child Protection

- ❖ World Population Day
- ❖ International Day of Peace
- ❖ International Day of Poverty Eradication
- ❖ World Humanitarian Day
- ❖ Irving Fisher Birth Day
- ❖ David Ricardo Birth Day
- ❖ Christmas Celebration
- ❖ Pongal Celebration



Best Practices of the Department

- ❖ World Humanitarian Day
- ❖ Collaborative Seminar
- ❖ Paper Presentation Competition
- ❖ Youth Skill Day



Prominent Alumnae

S.No	Name	Present Status
1	Dr. Ranganayaki	Former Professor and Head, Department of Economics, Vivekananda College, Kanyakumari. Secretary, Lions Club, Kanniyakumari Sun City.
2	Dr.T. Sujatha	Associate Professor and Head, Sri Meenakshi Govt. Arts College for Women, Madurai
3	Dr. D.G.M. Victoria	Assistant Professor, Department of Economics, S.T Hindu College, Nagercoil.
4	Dr. Jenet Vasantha Kumari	Assistant Professor, Department of Economics, WCC, Nagercoil.
5	Ms. Jothi Sree	Head Constable, Tamil Nadu Police, Chennai
6	Dr. Fathima Baby	Professor and Head, Department of Economics, Fatima College, Madurai
7	Mrs. Antenet	Women Entrepreneur in Readymade Garments, Vasthralaya, Nesamony Nagar.

From the Desk of HOD



I learned the value of hard work by working hard –Margaret Mead

Greetings from the Department of Economics,

The Faculty and the students of the Department of Economics extend a cordial welcome to all its readers.

The Department of Economics' inception dates back to the year 1967 with the commencement of Bachelor degree programme in Economics (B.A). Ever since then, the Department has been a blessing and pride to the institution through its curricular and extracurricular activities. Zealous leaders have been sculpted and cast out to stronghold honour. The Department proffers courses based on knowledge, skill and career-oriented. Our faculty are indeed happy to walk extra mile with the students to enrich them with the knowledge of Economics and human values. Our resolute fraternity of staff serves the Department and institution competently along with the divine intervention of Lord almighty endeavouring for the prosperity of each student.

Thanks and Regards,

Dr. S. Jeni Sanjana, M.A., M.Phil., M.B.A., Ph.D., HDCA
Assistant Professor and Head of the Department,
Department of Economics,
Holy Cross College(Autonomous),
Nagercoil – 4.

Mail id : economics@holycrossngl.edu.in



S.No	Name	Qualification
1	Dr. S. Jeni Sanjana	M.A., M.Phil., M.B.A., Ph.D., HDCA.
2	Dr. S. Vimal Dolli	M.A., M.Phil., Ph.D
3	Dr. S. Panimaya Mercy	M.A., M.Phil., SET, Ph.D.
4	Dr. J.M. Vinitha Charles	M.A., M.Phil., Ph.D.
5	Dr. A. Sameema	M.A., M.Phil., H.D.C.A., Ph.D.
6	Dr. A. Babila Kingsly	M.A., M.Phil., Ph.D
7	Ms.J.Josephine Shiny	M.A., M.Phil., B.Ed.

Contact us

Holy Cross College (Autonomous),
Roch Nagar, Nagercoil,
Kanyakumari District, Tamil Nadu,

INDIA - 629 004

04652-261473

9442161473

holycrossngc@yahoo.com

www.holycrossngl.edu.in

